











# 2017 ANNUAL REPORT



# WHO WE ARE

The Patachou Foundation feeds wholesome meals to food-insecure school children in Indianapolis and teaches them to create healthy habits.

# WHAT WE DO

We create healthy, kid-friendly meals from scratch and serve them to food-insecure students in Indianapolis. Through hands-on lessons, we increase their awareness, connection, and excitement about the whole foods they are eating.

# **HOW IT WORKS**

Our dedicated team of volunteers prepare, deliver, and serve nutritious meals to kids at schools and community centers in low-food access areas. Through our Food Explorers Club, educators lead hands-on lessons so kids learn basic cooking skills and lifelong healthy habits.

# <u>2017 in a bite:</u>



**1,060** STUDENT HANDS-ON EDUCATION HOURS



# WHAT'S INSIDE THIS REPORT?

MEET THE GREAT EIGHT Get to know all of the schools we serve. see p. 3





WE'LL BE THERE

In 2017, we decided to never take a break.

see p. 5

SUMMER: MEALS, FUN & LEARNING

150 campers visited Public Greens microfarm. *see p. 6* 





FOOD EXPLORERS CLUB

Students explore new foods and flavors.

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#### DON'T MISS:

VOLUNTEER SHOUT OUT Volunteers are our lifeblood. Here's a shout out to them.

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OUR TEAM Behind the scenes, these people help make it all work.

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FUNDRAISING EVENTS A recap of our largest development activities in 2017.

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STRONGER TOGETHER The supporters who make our work possible.

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2018: A GOAL FOR IMPACT One part of our strategic goals for 2018.

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# SCHOOL MEAL SITES: THE GREAT EIGHT OUR PARTNERS IN THE COMMUNITY

The Patachou Foundation has expanded from serving at one location in 2013 to serving at eight schools in 2016. All students enrolled in after-school activities at these schools receive meals from The Patachou Foundation.

As the capacity to expand our impact grows, new schools will be added based on the same criteria of area food insecurity, poverty level, and neighborhood population.



#### **NEIGHBORHOOD:** Near East Side

#### FREE/REDUCED LUNCH RATE\*: 75%

**OTHER FACTS:** Serves students living in three different homeless shelters. The Patachou Foundation serves up to 85 kids after school. This school is located in a USDA-Certified Food Desert.



#### **NEIGHBORHOOD:** Near East Side

#### FREE/REDUCED LUNCH RATE\*: 86%

**OTHER FACTS:** Only 40% of their students passed ISTEP testing in 2014. The Patachou Foundation works with five after-school groups to serve up to 80 students. This school is located in a USDA-Certified Food Desert.



#### NEIGHBORHOOD: Butler/Tarkington FREE/REDUCED LUNCH RATE\*: 78.5%

**OTHER FACTS:** Only 34% of students passed the 3rd grade benchmark IREAD. Located in a "Great Places" area. The Patachou Foundation partners with the MLK Center to reach even more students at this school.



NEIGHBORHOOD: Near East Side FREE/REDUCED LUNCH RATE\*: 76%

**OTHER FACTS:** The John H. Boner Center has a large presence in this school, coordinating all community partnerships. The Patachou Foundation serves up to 45 students at IPS #54. This school is located in a USDA-Certified Food Desert.



NEIGHBORHOOD: Near East Side FREE/REDUCED LUNCH RATE\*: 76%

**OTHER FACTS:** Shepherd Community Center assists this neighborhood school, coordinating all community partnerships. The Patachou Foundation serves up to 75 students at IPS #58. This school is located in a USDA-Certified Food Desert.



NEIGHBORHOOD: Arlington Woods FREE/REDUCED LUNCH RATE\*: 81%

**OTHER FACTS:** In 2017, 77% of their students did not pass the ISTEP+. Multiple community partners including Eastern Star Church serve IPS #99 in tandem with The Patachou Foundation. This school is located in a USDA-Certified Food Desert.



NEIGHBORHOOD: Near East Side

#### FREE/REDUCED LUNCH RATE\*: 81%

**OTHER FACTS:** IPS #101 is Harshman Middle School, where The Patachou Foundation serves six groups of children up to three days a week. This school is located at the crossroads of historic food insecurity and new development.



NEIGHBORHOOD: The Meadows / NE Corridor FREE/REDUCED LUNCH RATE\*: 75%

**OTHER FACTS:** Adjacent to one of IMPD 6 "focus areas". Tindley was located in a USDA-Certified Food Desert. The neighborhood recently landed a new grocery store, which highlights the need to educate about the benefit of making healthy purchasing habits.

- and



# WE'RE NOT TAKING A BREAK

In 2017, The Patachou Foundation forged relationships with community centers near the schools we serve so that we can continue to serve students during their school breaks, which are typically two weeks long. These breaks are meant to be a time to relax and have fun, but for many kids in Indianapolis, they are the most stressful.

One in five kids in Marion County lives in a family that struggles to put dinner on the table at night. These students depend on school lunches and after-school programs like ours. A holiday break is no excuse for kids to fill their bellies with unhealthy,

processed food or worse, go to bed hungry.

According to Indianapolis Public Schools (IPS) superintendent Dr. Lewis D. Ferebee, kids with poor nutrition are more likely to suffer from anxiety and depression and their cognitive development can be impacted.

WE KNOW HUNGER DOESN'T END WHEN THE BELL RINGS AND IT DOESN'T STOP JUST BECAUSE SCHOOL IS OUT.

We thank you for your support that allows for students in Indianapolis to receive tasty, nutritious after-school meals and hands-on education that gets them excited about cooking and eating healthy food. No child deserves to be hungry, especially during their school breaks.

Intersession and Summer Meal Sites: John H Boner Community Center Martin Luther King Community Center East Tenth Street South East Community Services



# FOOD, FUN, AND SUMMER SUN

The summer of 2017 was a huge success! The Patachou Foundation served a total of 5,427 nutritious, kid-friendly meals to hundreds of Indianapolis students at four summer camps across the city. Weekly food lessons taught students about kitchen safety, cooking basics, incorporating fruits and veggies in smoothies, how crops grow, and how to make a salad with homemade dressing.

With the support of the Summer Youth Fund, IU Health via Playworks, Hotel Broad Ripple, and Public Greens, The Patachou Foundation led three field trips to the Public Greens microfarm to learn about the importance of bees and pollinators, to taste veggies like gold and candy-striped beets straight from the ground, and to find fun new ways to stay physically active. Campers left feeling empowered to make healthy choices for the rest of their lives.



# FOOD EXPLORERS CLUB

The Patachou Foundation strives to provide opportunities for students to experience food in a variety of ways and encourage questions to create a positive impact on their future choices. The Food Explorers Club was established to do just that. The 10-week, hands-on curriculum focuses on experimental, interdisciplinary learning through growing, cooking, and trying new foods. In the past year, students at seven schools were taught about nutrition, culinary skills, community, and the journey of food from farm to fork. These standards form the basis of the Four Food Foundations:

> Food is Fun Food is from the Earth Food is Fuel Food is for Sharing

Food Explorers Club will begin expansion to all schools The Patachou Foundation serves in 2018. Program Coordinator Robert Singer shares the value watching kids create connections with the food they eat: "Not only does it help them create lifelong healthy habits, it encourages them to ask questions about the world around them."



"IT'S IMPORTANT TO SHOW KIDS YOU'RE NOT GOING ANYWHERE - THAT THEY CAN DEPEND ON YOU AND RELAX A LITTLE."

KATHY SHEEDY, LEAD VOLUNTEER

# **#VOLUNTEERLOVE**

Our volunteers have probably heard, "Thanks for coming every day!" from kids a hundred times during their shifts. It seems like a simple comment, but the meaning goes so deep. When you're a kid, it's especially important to have something you can depend on every day.

We couldn't fight childhood hunger without our dedicated group of volunteers that deliver and serve nearly 1,000 meals each week. Not only that, they take the time to build relationships with these kids, ask them how their days were, and take the time to listen. Thanks to all our volunteers for being someone the kids we serve can depend on every day.

It takes an army of volunteers to deliver nearly 1,000 meals each week. Our team of volunteers is more than 150 strong - and each is a valuable member. Thank you to **all** our volunteers.

The volunteers listed below deserve a special shout-out for leading shifts at our school meal sites during 2017.

#### LEAD VOLUNTEERS Chervl Barcus John Francis

Cheryl BarcusJohn FrancisMaddy BarnasKat GehringPatti BeagleAnn GioeJenna BeagleMatt HallCarly BoosEmily HoudeGinny CampbellBridget HouserShawn DillmanMari Lappin

Mary McClung Matt Pauszek Lindsey Reuter Kathy Sheedy Steve Smith Lizzy Street Amy Toland

Brian Truax Iris Vogel Katy Webb Lauren Wigton Tom Williams Dani Wilson Brad Wood

#### CORPORATE VOLUNTEER PARTNERS Earthwave Technologies Petrow Leemhuis Kane

Petrow Leemhuis Kane Sandor Development SupplyKick

# **FINANCIAL STATEMENT**

### ASSETS

CURRENT LIQUID ASSETS: Operations Accounts Reserve Fund	\$397,333 \$200,039
TOTAL LIQUID ASSETS	\$597,372
FIXED AND OTHER ASSETS: Equipment & Organizational Expenses Accumulated Amortization & Depreciation	\$18,075 \$-6,585
TOTAL FIXED AND OTHER ASSETS	\$11,490
TOTAL ASSETS	\$608,862
LIABILITIES & EQUITY LIABILITIES Total Liabilities	\$2,043
EQUITY Restricted Net Assets Unrestricted Net Assets Net Income	\$65,000 \$344,555 \$197,263
TOTAL EQUITY	\$606,819
TOTAL LIABILITIES & EQUITY	

# **OUR TEAM**

### THE PATACHOU FOUNDATION 2017 BOARD OF DIRECTORS

Sally Bindley Millman Eric Bruun, Chairperson Julie Eskenazi Lisa Harris, M.D. John David Hoover Martha Hoover, President Joan Isaac, Secretary Kelly Krauskopf Jennifer Lee-Crist, Vice-Chairperson Jennifer Magley Sallie Jo Tardy Mitzell Bill Moreau Jim Morris Kevin Petrow. Treasurer Rabbi Sandy Sasso Carter Wolf Kevin Petrow. Treasurer Rabbi Sandy Sasso Carter Wolf

#### FUNDRAISING COMMITTEE

Maddy Barnas Leigh Crawford Julie Eskenazi Kate Franzman Ian Goodman Jennifer Magley Sallie Jo Tardy Mitzell Sherri Reider Libby Simmons Diane Smith Ryu Teramoto Brian Truax Lauren Wigton

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### **EDUCATORS**

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#### STAFF

Matthew Feltrop, Executive Director Robert Singer, Program Manager Tracy Minor, Volunteer Coordinator Leigh Crawford, Volunteer Staffing Manager Kate Franzman, Communications Coordinator Maddie Ijams, Patachou Foundation Cook



# FUNDRAISING EVENTS

# 4<sup>TH</sup> ANNUAL SPEAKERS FORUM

The Patachou Foundation's 4th Annual Speakers Forum, our signature fundraiser, featured Jessamyn Waldman Rodriguez of Hot Bread Kitchen. From the beginning, Jessamyn wanted to sell high quality artisan bread and simultaneously change the face of the male-dominated food manufacturing industry. To date, they have trained 154 women from 34 countries and have created over 74 permanent jobs in East Harlem, a district where 40% of residents live below the poverty line.

## FIRST FRIDAY ON THE FARM



On the first Friday of every month during the summer, guests joined farmer and beekeeper Kate for a tour of the Public Greens microfarm where fresh veggies, herbs, and flowers are grown for the Public Greens restaurant and for our afterschool meal program. We rounded out the night with a word from Chef Tyler followed by dinner and drinks made with fresh, local ingredients. A delicious way to support The Patachou Foundation.

### THE KIDS TABLE

In 2017, we launched The Kids Table, a series of volunteer fundraising dinners that benefit The Patachou Foundation. People from all over the city began gathering their friends and family around the dinner table for a cause – to end childhood hunger in Indianapolis. Anyone can host their own fundraising dinner party. The host chooses the menu, the guests, and their party's fundraising goal.

Host your own fundraiser. More information at http://thepatachoufoundation.org.



### THANK YOU WE ARE TREMENDOUSLY GRATEFUL TO THE INDIVIDUALS AND CORPORATIONS THAT SUPPORTED THE MISSION OF THE PATACHOU FOUNDATION.

### Platinum Supporters \$10,000+

Patachou, Inc. Ambrose Property Group Aasif and Tasia Bade Eric Bruun David & Julie Eskenazi Mac Fehsenfeld Sandor Development

# Gold Supporters \$5,000-\$9,999

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## Silver Supporters \$1,000-\$4,999

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# OUR 2018 GOAL: 35,000 MEALS FOR HUNGRY KIDS IN INDIANAPOLIS



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